

## Product, UX, and UI Designer

📍 Hamilton, Ontario | 📁 Portfolio | 🌐 LinkedIn

✉ t.h.ponders@gmail.com | 📞 970-227-0910

**I specialize in turning complex problems into intuitive, high-impact solutions.** My designs balance business goals and user needs, creating success for everyone involved.

With 0-to-1 and solo design team experience, **I thrive in fast-paced, high-autonomy environments and love collaborating across teams to bring big ideas to life.** I'm eager to join mission-driven teams tackling global challenges.

### Work Experience

#### 0→1 Product and UX/UI Designer

📅 May 2022 – Present 📍 Hamilton, Ontario  
🏢 Flightpath: AI-driven podcast analytics start-up.

- ▶ Took Flightpath from one graph and a few tables to a feature-complete platform, designing six core features and leading over 15 feature sprints.
- ▶ Transformed complex analytics data into actionable insights, driving reported increases in client efficiency and a measured 2x client revenue growth year over year.
- ▶ Identified and delivered "must have" features to help grow the company from 3 clients with 6 users to over 20 clients with 120 users.

#### UX/UI Designer

📅 April 2022 – May 2022 📍 Remote  
🏢 The MÔN App: Audio-based social media start-up.

- ▶ Pioneered unconventional research methods and in-app feedback sessions—engaging 18 users across five personas within 48 hours of the sprint launch.
- ▶ Redesigned unintuitive mobile navigation, improving workflow success rates by 80% for new users and 60% for existing users.

### Personal Projects

#### Alt Text for All GPT

📅 December 2024 – Present  
▶ Building a plugin for ChatGPT to generate image alt text that meets W3C standards and puts accessibility over SEO.

#### Endo the World

📅 March 2025 – Present  
▶ Full stack developer of Chrome plugin that replaces English country names with local names. (e.g., Germany → Deutschland)

### Certifications

#### AI Fundamentals Certificate

📅 December 2024  
🏢 Data Camp

#### SQL Associate Certificate

📅 August 2024  
🏢 Data Camp

#### UX/UI Design Immersive

📅 January 2022  
🏢 General Assembly, Remote

### Education

#### Bachelors in Liberal Arts, Mathematics and Music

📅 August 2013 – May 2017  
📍 College of the Holy Cross

### Skills

#### UX/UI

Design System Development  
Web App and Mobile Design  
UX Writing  
Content Strategy

#### AI

Personality Design  
Prompt Engineering  
Fine Tuning  
AI Ethics Compliance

#### Tools

Figma, XD, Sketch  
ChatGPT, Cursor, Claude  
Adobe Suite  
VS Code  
GitHub

#### Coding Languages

Javascript  
HTML and CSS  
Python  
SQL (PostgreSQL)